

# Our Partners



Since 1983 The Direct Action Company, Inc. (aka dac<sup>®</sup> Vitamins and Minerals) has offered superior, effective equine and livestock supplements. dac<sup>®</sup> is a founding member of the **National Animal Supplement Council (NASC)** and was one of the first companies to earn the coveted **NASC** Quality Seal.

Founded in 2001, **NASC** is an industry group dedicated to protecting and enhancing the health of companion animals and horses by adopting and enforcing strict quality control standards for the animal health supplement industry. As part of its ongoing effort to improve and standardize the animal supplement industry, **NASC** initiated its Quality Seal Program. The Seal is a way for consumers to know that when they buy a product, they buy from a reputable manufacturer that has successfully completed a facility audit. Different from the **NASC** logo, the Seal is a privilege for members to use on their products and signifies that the company has been audited for the implementation of specific standards. For more information, please visit [www.nasc.cc](http://www.nasc.cc).

Founded in 2002, Performance Horse Nutrition is a world renowned Equine Nutrition Consulting company. The goal of Performance Horse Nutrition is to bring the latest and most innovative equine nutrition knowledge to horse owners throughout the world. These advances in equine nutrition are made available in premium quality horse feed and supplements manufactured in association with PHN. Performance Horse Nutrition employs 2 PhD equine nutritionists to help facilitate these goals. [www.performancehorsenutrition.com](http://www.performancehorsenutrition.com)



FORMULATED WITH  
**Alltech<sup>®</sup>**  
SOLUTIONS

Founded in 1980 by Irish biochemist and entrepreneur Dr. Pearse Lyons, **Alltech** is a leading global biotechnology company whose mission is to improve the health and performance of people, animals and plants through natural nutrition and scientific innovation. We pursue this mission guided by what we call the ACE principle, our promise that in doing business we have a positive impact on the Animal, the Consumer and the Environment. [www.alltech.com](http://www.alltech.com)

More than 40 years ago, **Zinpro Corporation** pioneered the research and development of organic trace minerals to improve animal wellness and performance. As a family-owned, privately-held company, our steady growth has come as a result of quality products, quality people and a focus on one thing: trace mineral nutrition. Today, the company has regional sales offices located in eight countries and markets its products in more than 70 countries worldwide. [www.zinpro.com](http://www.zinpro.com)



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